

AGENDA

10:00 AM - 10:15 AM | Welcome and Setting the Tone

- Welcome participants and introduce the facilitator(s)
- Outline the objectives and outcomes for the day
- Set the context for how AI is reshaping industries

10:15 AM - 11:15 AM | Keynote: Understanding the Explosion of AI

- Explore AI's rapid evolution from past to present and its future trajectory
- Discover how AI is shaping industries and redefining human-machine interaction
- Examine how these technologies will disrupt industries over the next 5–10 years

11:15 AM - 12:45 PM |

Workshop 1: AI-Powered Business Launch - From Concept to Pitch in Hours

- Learn how AI can revolutionize the process of business creation and development
- Leverage cutting-edge LLM-based tools to analyze provided datasets and identify opportunities
- Craft comprehensive business plans, VC pitch decks, and go-to-market strategies

12:45 PM - 1:45 PM | Networking Lunch

1:45 PM - 2:15 PM | Developing an AI-First Mindset: Driving Adoption & Usage

- Understand the cultural shifts required for AI adoption
- Overcome resistance and integrate AI into daily workflows
- Build organization-wide literacy and engagement through practical strategies

2:15 PM - 3:15 PM | Workshop 2: Future-Proof Your Business - Crafting an AI Roadmap for Innovation and Disruption

- Explore strategies to future-proof your organization in the age of digital transformation
- Identify task-based AI applications that augment employee roles and operational efficiencies
- Dive into disruption mapping to anticipate industry-wide AI impacts
- Develop a dynamic AI Roadmap designed to capitalize on innovation and disruption

3:15 PM - 3:45 PM | Action Planning: Turning Insights into Impact

- Identify key takeaways and next steps
- Assign ownership for follow-up initiatives
- Capture commitments for post-workshop action

3:45 PM - 4:15 PM | Shark Tank Presentations and Judging

- Teams pitch their AI-powered business or product concept
- Judging panel provides feedback and selects top innovations
- Celebrate creativity, feasibility, and impact of AI-driven solutions

4:15 PM - 4:45 PM | Wrap-Up and Q&A

- Reflect on the day's insights and outcomes
- Discuss how to sustain momentum post-workshop
- Open Q&A session with Dr. Michael Housman